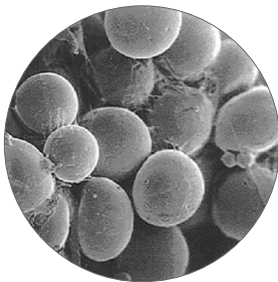


The Science of ZERONA[®]

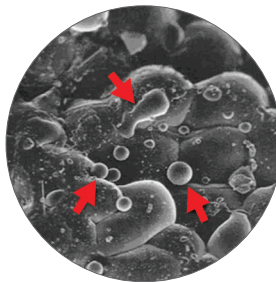
ZERONA is a new body contouring treatment designed to remove fat and reduce inches with ZERO pain, ZERO surgery and ZERO recovery time. ZERONA allows the patient to continue daily activity without interruption.

How ZERONA Works

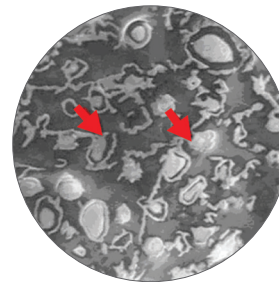
ZERONA works by using Erchonia's patented and clinically-proven body slimming technology. This treatment emulsifies the adipose tissue which is then released into the interstitial space. The excess fat is passed through the body during its normal course of detoxification. The ZERONA procedure was proven through a double-blind, randomized, multi-site, and placebo-controlled study in which patients, on average, lost 3.64 inches from their waist, hips, and thighs. This result is dramatic compared to the placebo group, which only lost an average of half an inch.



Filled Adipose Cells



Liberated Fatty Debris

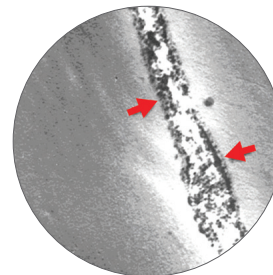


Emptied & Collapsed Adipose Cells

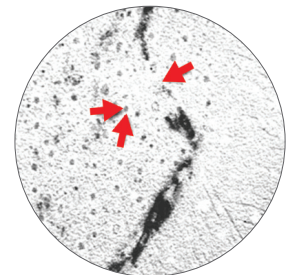
The remarkable images above demonstrate the low-level laser's ability to emulsify adipose tissue. The pictures highlight the collapse of the rigid adipose cells, and secretion of triglycerides and fatty acid from the cells.

How Triglycerides and Fatty Acids Escape

These images show the formation of a transitory pore forming in the bi-lipid membrane of an adipose cell. This pore is the direct result of the low-level laser stimulation, and the reason why the triglycerides and fatty acids are able to move into the interstitial space. This pore is not damaging to the cell, and simply serves to allow the fatty content to evacuate the cell.



Untreated Adipocyte



Laser Treated Adipocyte-Aperature Identified

For more information, visit www.ZERONA.com.

About the Distributor: SBMI

SBMI is dedicated to bringing proven, innovative health and wellness products that are safe and effective to market. SBMI is the exclusive U.S. distributor of ZERONA non-invasive body contouring. For additional information, visit www.SBMI.com.

About the Manufacturer: ERCHONIA

Erchonia is the global leader in low level laser healthcare applications. Over the last 15 years Erchonia has been conducting research & development with the world's leading physicians to advance the science of low level lasers. Prior to market introduction, all Erchonia lasers are proven to be safe and effective through independent clinical trials. Currently thousands of Erchonia lasers are used daily to reduce body fat, eliminate pain, accelerate healing and treat acne. For additional information, visit www.erschonia.com.

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